

**IF MY PET IS IDENTIFIED
WITH AN AVID CHIP
AND THEN GETS LOST
HOW DOES THE AVID SYSTEM
HELP ME FIND IT?**

When the shelter finds your pet with its AVID Chip they will call AVID. They will be given the name of your veterinarian who injected the chip. Your veterinarian will provide the latest information and you will be reunited with your pet.

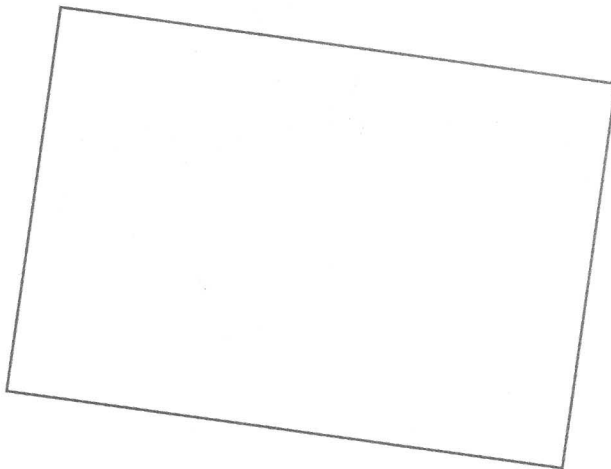


WHAT IS PETtrac?

Some pet owners may prefer to be notified directly by AVID's national computerized network rather than through their veterinarian, to expedite the return of their lost or stolen pets. Such service is available through a one-time \$7.50 pet lifetime registration with PETtrac.

HOW MUCH DOES THE INJECTION OF AN AVID Chip cost?

Ask your veterinarian but the fee is certainly less than the cost of trying to locate your lost or stolen pet, not to mention the anguish, worry and heartbreak of the loss of your pet—perhaps forever.



AVID

AMERICAN VETERINARY IDENTIFICATION DEVICES
3179 Hamner Ave.
Norco, CA 91760-9972
Ph. 1-800-336-AVID
Fax 909-737-8967

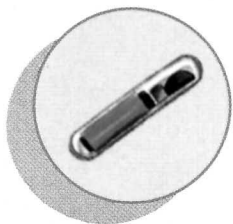


HAVE YOU EVER LOST A PET?

Millions of pets are lost, missing or stolen. No one wants to discover that one of those "lost pets" may be their own. Unfortunately, it happens to 1/3 of all pet owning families. More tragically, only 10% of "lost pets" are ever identified and returned home, which is why you should have your veterinarian safely and permanently identify your pet with an AVID Chip to protect him from being lost or stolen.

WHAT IS THE AVID CHIP?

Not actual size.

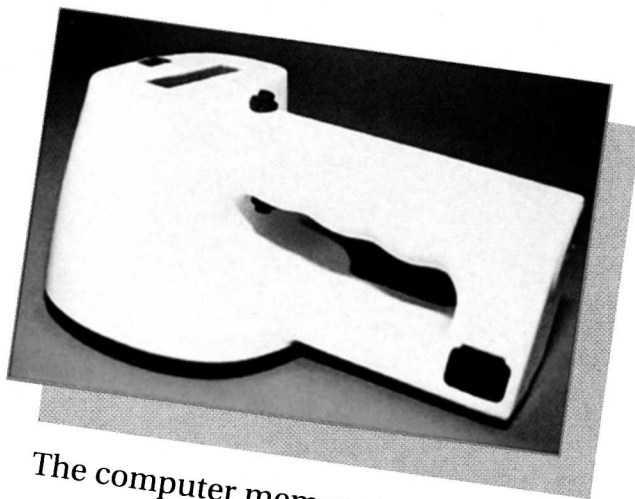


The AVID Chip is a tiny computer chip about the size of a grain of rice which has an identification number programmed into it.



The AVID Chip is placed into a hypodermic needle. Your veterinarian simply injects the AVID Chip under the skin of your pet where it safely stays for life, providing a permanent, positive identification that cannot be lost, altered or removed, and does not migrate in the animal's body.

HOW DOES THE AVID CHIP WORK?



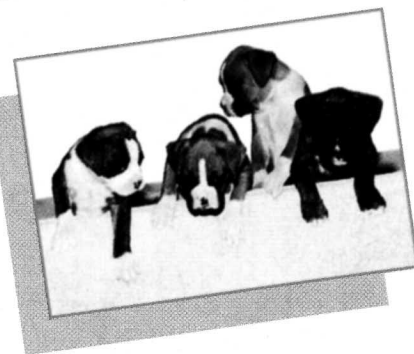
The computer memory in the AVID Chip contains a unique number--no two animals will ever have the same number. An AVID Reader or "scanner" generates a radio signal that reads the number through the skin of your pet.

AVID is giving, free of charge, these "scanners" to every humane society, animal shelter and animal control agency throughout the nation when each facility promises to check each animal brought in. Thousands upon thousands of pets have been reunited with their owners because of the AVID Chip, and that number is increasing daily.



HOW IS MY PET AFFECTED?

The AVID Chip is injected by your veterinarian just like a vaccination. There is minimal or no discomfort with the procedure. Puppies and kittens are often "chipped" during an initial vaccination.



HOW LONG DOES THE AVID CHIP LAST?

It will last for decades--well beyond the life span of your pet as the AVID Chip will never wear out.